

What's Happening!

THE NEWSLETTER OF LEADERSHIP FAIRFAX, INC.



LFI CALENDAR OF EVENTS

Board of Supervisors Breakfast

Monday, March 11, 2002

7:30am – 9:30am

Waterford at Fair Oaks

Cost:

\$30 for LFI Member;

\$40 for Non-Member

Registration Deadline: March 4th

2002 Membership Directory

Advertising Deadline

Monday, April 22, 2002

Ad copy due to the LFI Office.

Continuous Learning Conference

Saturday, April 27, 2002

Location to be announced

“Fabulous at 15” Anniversary Celebration featuring the Fabulous Hubcaps

Saturday, May 11, 2002

8:00 pm – Midnight

Herndon Community Center

Cost:

\$35 for Individual Ticket

Sponsorships are available!

Class of 2002 Commencement

Thursday, June 13, 2002

6:00pm – 10:00pm

Westfields Marriott

Leadership Fairfax, Inc. Celebrates Fifteen Years of Excellence

Leadership Fairfax, Inc. is celebrating fifteen years of excellence of providing valuable leadership development programs for community leaders since 1987. The “Fabulous at 15” Anniversary Celebration on Saturday, May 11, 2002 at the Herndon Community Center will bring together LFI alumni, classmates and friends to help celebrate LFI’s growth and involvement in the community over the past fifteen years. The Anniversary Celebration will feature the Fabulous Hubcaps, a hugely popular oldies show band performing Do-Wop, R&B and R&R songs from the 50’s & 60’s. Come with your dancing shoes and join LFI to celebrate this important milestone for the organization! Sponsorship and ticket information are as follows:



Leadership
Fairfax, Inc.

FIFTEEN YEARS OF EXCELLENCE
1987-2002

Sponsorship

Fabulous at 15: Strike Up The Band Sponsor (\$2,500)

Limited to three Includes but not limited to: Premier seating for 10 guests at the “Fabulous at 15” Anniversary Celebration including refreshments for table and title sponsorship signage positioned in a highly visible location

Fabulous at 15: Icing On The Cake Sponsor (\$1,500)

Includes but not limited to: Premier seating for 10 guests at the “Fabulous at 15” Anniversary Celebration including refreshments for table and company’s name and logo showcased on event signage

Fabulous at 15: Celebration Sponsor (\$750)

Includes but not limited to: Seating for 10 guests at the “Fabulous at 15” Anniversary Celebration and your company’s name and logo showcased on event signage

Fabulous at 15: Festivities Sponsor (\$250)

Includes: Tickets for two guests to attend the “Fabulous at 15” Anniversary Celebration Name showcased on event signage

Fabulous at 15: Individual Ticket (\$35 each)

Invitations will be mailed in early March. Mark your calendars for this exciting event today! For more information, call the LFI office at (703) 749-0409 ext. 338.

2001 Northern Virginia Leadership Awards Gala

a Success!

The 2001 Northern Virginia Leadership Awards Gala was a grand success as LFI alumni joined with other leaders of business, government and the community to celebrate leadership in Fairfax County and the region. This year's event held special meaning. September 11, 2001 served as a call for all of us to show our community's strength and presents us with opportunities to be courageous leaders in our community and our country. Congratulations to this year's award recipients listed below:



Pictured from left to right: Susan Horne, Executive Director of Leadership Fairfax, Inc.; Ed Lewis, Chairman (LFI '98), Leadership Fairfax, Inc. Board of Directors; Dionisia Coffman (LFI '00), Freddie Mac; Kay Lauren Miller, Award Recipient; Chuck Hendershot (LFI '00), Chair, 2001 Northern Virginia Leadership Awards Committee.

- **Community Partnership Award:**
- Landmark Systems & Edison High School
-
- **Community Trustee Award – Business:** SOZA & Company, Ltd.
-
- **Community Trustee Award – Individual:**
- Donna Fleming, Board Member and Past President, Shelter House
-
- **Community Trustee Award – Non-Profit:**
- Homestretch, Inc.
-
- **Freddie Mac Youth Leadership Award:**
- Kay Lauren Miller, Reach Out And Read
-
- **Leadership Legacy Award:**
- Dan Bannister, Chairman, DynCorp
-
- **Public Service Award:**
- Patricia Zissios, Principal, Crestwood Elementary
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Pictured from left to right: Lt. Cole Tracy Welch, Cherrie Welch, Alana Welch, Aubrey Welch, Alyssa Welch, Ashley Welch and Del Walters, WJLA, Channel 7.

In addition to the awards listed above, Special Recognition Awards were given to the Welch Sisters and the Alexandria, Arlington County and Fairfax County Fire and Rescue Departments. The Welch sisters (Ashley, Aubrey, Alana, Alyssa) were recognized for demonstrating the true spirit of servant leadership in establishing and coordinating the Wash America Program to heal our community and our nation. The Fire and Rescue Departments were recognized for demonstrating the highest standard of professionalism and leadership in the wake of the September 11, 2001 national tragedy.

The event could not have been such a success without the support of our sponsors which are highlighted in the Northern Virginia Leadership Awards section listed on our website at www.leadershipfairfax.org.

A special thank you goes out to the Gala Chair, Chuck Hendershot ('00), the Northern Virginia Leadership Awards Committee and the Development Committee for contributing their tireless efforts to the event and the organization.



Morgan Crafts, Chairman of the Board for Homestretch, Inc. accepted the Community Trustee - Non-Profit Award on behalf of Homestretch, Inc.



2001 Northern Virginia Leadership Award Recipients - Back Row: Dan Bannister, DynCorp (Leadership Legacy), Erik Van Brero, SOZA & Company (Community Trustee - Business), Bob Johnson, Landmark Systems (Community Partnership), Luther Fennell, Edison High School (Community Partnership) Seated: Donna Fleming (Community Trustee-Individual) and Patricia Zissios, Crestwood Elementary (Public Service)



The Fire and Rescue Departments of Alexandria, Arlington County and Fairfax County.

LFI to Launch Program For Emerging Leaders

LFI's core business of leadership development will expand in the coming months with the launch of an initiative aimed at early career stage professionals from business, government and non-profit, who are seeking to build their own portfolio of leadership competencies, and to gain an understanding of their roles as community stewards.

The model of leadership development for the Emerging Leaders Institute (ELI) is founded upon 4 core principles and centered upon learning and application:

- Skill development in core leadership competencies;
- A mentoring relationship with an alumnus of LFI's signature class program;
- Community service through a coordinated community project; and
- On Board service with a not-for-profit in the community after ELI completion.

LFI Board Chairman Ed Lewis ('98) has tapped Jim Brady ('00) of Deloitte & Touche to chair the ELI Task Force, and to bring subcommittee chairs together to create substance out of this intriguing concept. Assisting Jim will be Linda Gentry ('01) of Virginia's Center for Innovative Technology as Curriculum Chair; Kim Liddell ('01) of SequoiaBank as Mentoring Chair; Mike Neuhard ('01) of Fairfax County Fire and Rescue as Community Outreach Chair; Wayne Hill ('99) of HILL Art Group as Recruiting and PR Chair; and Dan Jackson ('01) of Logistics Management Institute as Sponsorship Chair. Also serving on the ELI Task Force Executive Committee is Chuck Hendershot ('00). LFI's Class of 2001 has demonstrated an incredible commitment to seeing this plan take shape, contributing funds and volunteer hours for its start-up. Initial marketing efforts have included focus groups aimed at potential candidates and with senior human resource professionals representing various industry sectors.

Program specifics are still being worked out, but the initial plans call for a 9-month, tuition-based program with approximately 30 students per year.

LFI's Recruiting Previews, scheduled throughout March and April, designed to recruit for LFI's signature program, will include information on the Emerging Leaders Institute (see www.leadershipfairfax.org for the complete calendar of Recruiting Previews).

LFI's Development Committee is collaborating with the ELI Task Force to coordinate sponsorship opportunities with the existing LFI organizational strategy for building corporate partnerships.

LFI's membership base of 600 graduates will have an opportunity to engage with ELI in multiple ways: through identifying potential candidates and recruitment efforts for the new program; by serving as a mentor to an ELI participant; by assisting with identifying community service projects; and by identifying non-profit board service opportunities for ELI graduates. More information will be available to share about ELI in the coming months, so stay tuned about this exciting new venture for LFI!



Frank Kaulback ('01) presented a donation for the Emerging Leaders Institute to Susan Horne, Executive Director and Rebecca Parker, Chairman of the Board (2000-2001) on behalf of the Class of 2001 at the Commencement Ceremonies in June 2001.



Susan Baker and Gary Plaag presented a certificate of commitment of 2600 volunteer hours to the development and implementation of the Emerging Leaders Institute on behalf of the Class of 2001 at the Commencement Ceremonies in June 2001.

A Special Thank You

LFI would like to thank the volunteers listed below for helping to make our first appearance at the Fairfax County Chamber of Commerce Innovations Trade Show a success!

Sandra Baxter '98

Sharon Brill '96

Doug Downer '97

Donna Fleming '99

Chuck Hendershot '00

Suzanne Keating '98

John Locke '96

Shelton Rhodes '01

Class of 2002 Update

OCTOBER 2001: County & Local Government Day

Class members match wits in a Jeopardy game on county facts and figures at their October County and Local Government Day.



Michelle Coleman ('93), Northern Virginia Family Services, leads the class through an exercise to help them understand the losses associated with being a foster child.



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DECEMBER 2001: Building and Fostering Community in Fairfax



The December planning team of the Class of 2002 serenades their classmates with holiday spirit.

Class of 2002 members collaborate on a promotional slogan for Fairfax County.



LFI alumni joined members of the Class of 2002 at the County Government Center in October for a reception welcoming this year's class into the LFI family.

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NOVEMBER 2001: From Detention to Prevention: Making a Difference in the Lives of Fairfax County's Youth at Risk



Mark Searle ('96), EDS, shares his personal experience with mentoring a student in the school system.

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JANUARY 2002: Demographics and Diversity – A Fairfax Sampler



January's class day on Diversity was held at the Washington Dulles Marriott and featured games, interactive exercises and international cuisine.

OPPORTUNITIES TO ENGAGE



Thomas Kam of Fairfax County government explains demographic changes in Fairfax and the service implications of those changes in the January program day.

Opportunities, Alternatives & Resources (OAR) of Fairfax County is a non-profit agency that provides positive influences on the lives of offenders in the Fairfax County jail, as well as assistance to their families. OAR is currently seeking volunteers to conduct one-to-one mentoring sessions with inmates and teach classes in the jail. Volunteers can also work with families of offenders in the lobby of the Adult Detention Center. Emphasis is on helping an offender make a successful transition into our communities. Special skills are not required. The next training will be on March 9th and March 16th. For more information, please contact the Volunteer Department at (703) 246-3033.

Just as the Greater Washington Board of Trade brings together business leaders and the Metropolitan Washington Council of Governments brings together local government leaders, the Nonprofit Roundtable will bring together the leaders of 501(c)(3) nonprofit organizations that provide services in health, education, social services, the arts, and other key areas for the more than 4 million people who live in a region that spans the District of Columbia and several counties in Maryland and Virginia. The Nonprofit Roundtable of Greater Washington has retained Slesinger Management Services to recruit its first executive director. The complete announcement is also posted at <http://www.SlesingerManagement.com>.

VOLUNTEERFEST 2001:

Leadership Fairfax, Inc. participated in this year's VolunteerFest Day by working at the Mondloch House for New Hope Housing.

Members of the Class of 2002 and LFI alumni worked to improve the landscaping and the interior and exterior of the Mondloch House.



The Nonprofit Job Board has been launched by The McCormick Group as an effort to support Washington-area community-based nonprofit organizations. Already dealing with diminished resources and increased demand for their services, our community's nonprofits face even more challenges in the aftermath of the attacks on September 11. Their need for talented, dedicated people to respond to the demand has increased substantially. To help, The McCormick Group has created the Nonprofit Job Board on its website, allowing 501(c)3 nonprofit organizations to post positions free of charge. The Nonprofit Job Board will be featured on The McCormick Group's website, www.mccormickgroup.com, under the heading McCormick in the Community. The site will be updated regularly. Nonprofits interested in posting positions on the Nonprofit Job Board may do so by completing the form available on the website.

The United Way of the National Capital Area is currently recruiting a Regional Director for the Fairfax-Falls Church Region. The Regional Director serves as the chief regional professional officer, with fundraising, planning and administrative responsibilities with limitations as defined by its charter under the UWNCA. Reporting to the CEO, position is chief regional professional officer in Fairfax Falls Church, VA. Responsible for the overall direction and management of the annual regional campaign, community needs planning, community services fund, government relations, and regional communications. Develops annual regional work plan in support of the mission of the Fairfax/Falls Church United Way for approval by the Executive Committee and the UWNCA Board of Directors. Directs the execution and evaluation of the work plan including hiring, training, and supervision of all regional office staff.

Class of 2000 Reunites



LFI Class of 2000 December Reunion: More than half of the Class of 2001 attended a reunion at the Daily Grill in December. Class members coordinated with the United Community Ministries and participated in the Adopt-A-Family program for the 2001 holiday season. The Class of 2000 donated over \$400 in gift certificates to stores like Giant and Old Navy and gifts for the children of an underprivileged family working with United Community Ministries.

The Nonprofit Roundtable of Greater Washington, a new membership organization that seeks to give the nonprofit sector a greater voice in the Washington, DC, metropolitan region, is looking for its first executive director. This is an exceptional opportunity for an individual with vision who has a deep understanding of the role and capacity of the nonprofit sector and is committed to helping the sector expand its influence in the resolution of key issues that affect the region.

Applications for this position should be sent to the Department of Human Resources within seven days from the date of posting at United Way of the National Capital Area, 95 M Street, S.W., Washington, D.C. 20024. Applications may be obtained from the Department of Human Resources, phone 202-488-2096, fax 202-488-2081, or e-Mail at cs pier@uwnca.org.

Announcing this year's Continuous Learning Conference:

Leadership Fairfax, Inc./George Mason University School of Management Joint Leadership Conference to be held on Saturday, April 27, 2002

Leadership is not learned all at once, it is nurtured and developed throughout one's career. Leadership Fairfax, Inc. and the School of Management at George Mason University will be hosting a one-day leadership conference on Saturday, April 27, 2002. The conference will provide attendees with the opportunity to explore leadership topics geared toward the current stage of their career.

The specific details for the conference will be finalized in the upcoming weeks. Look for registration information for the event in your mailbox over the next few weeks. An outline of the leadership conference topics is provided below:

THREE STAGES – THREE TOPICS

The three stages are: Early Career, Mid Career, and Executive Level.

The three topics are: Managing your reputation, Working with people, and Communications.

Early Career

1. Managing Your Reputation: Networking

Networking is not about just handing out business cards at workshops and schmoozing at receptions. Effective networking is about establishing strong relationships across organizational boundaries that broaden and enrich our lives while we support others in their lives. The mutual benefits are reciprocal and unpredictable.

2. Working with People: Working in Teams

Working in Teams is more than merely being assigned to a project team where you work individually and combine your efforts with others. Teamwork is predicated upon a foundation of clearly defined roles, behavioral norms, and candid communications that leads to synergy that is rewarding beyond the accomplishment of the desired task.

3. Communications: Asking Powerful Questions

Effective leaders are able to understand the essence of a problem so that it can be addressed. Asking powerful questions is the best tool leaders have to uncover the essence of the problem. The ability to ask probing questions is harder than it seems, though, and requires skill and practice.

Mid Career

1. Managing Your Reputation: Establishing your Leadership Style

Your leadership style is critical to becoming an effective leader. It should not be the result of happenstance. Clarifying your leadership style begins with looking at the principles and values that form its foundation.

2. Working with People: Mentoring

When you get to the point where you can't do it all, you realize you have to rely on others. Mentoring provides leaders with an effective means of developing others that allows for sharing of experiences that instill values and shapes the next generation of professionals.

3. Communications: Giving Feedback

As leaders progress in their careers, they develop an increasingly sophisticated set of communication tools. No one tool is more powerful than the ability to give feedback. Feedback directs the efforts of others while preserving dignity and respect.

Executive Level

1. Managing Your Reputation: Managing External Relations

The ability to manage external relationships is one of the most challenging and important skills that leaders need when they reach the executive level. Developing the ability to deal with the press and Wall Street analysts is the first step to working with external relationships.

2. Working with People: Establishing a Vision

At executive levels of an organization, leaders have to influence larger numbers of people than ever before. A powerful vision captivates the minds and hearts of employees that moves them to transform the vision into reality.

3. Communications: Using Metaphors as a Leader

Leaders define what it means to work in an organization. Metaphors communicate meaning in memorable and poignant ways that inculcate values and principles key to the success of the organization.

Look for more details on the event to be mailed to you soon!



In Action and On the Move

Be sure to update your member profile! You should have received a request for a member profile update in the last few weeks. Please update the member profile and send it back to the LFI offices promptly. Your update of information will be included in the 2002 Membership Directory. If you have any questions, please call JoAnn Hallahan at (703) 749-0409 ext. 338.

Paul Baldino ('94), director for the Park Authority received a Managerial Excellence Award from the Park Authority in November 2001. Under his management, the Park Authority has achieved greater financial self-sufficiency and boasts a better-trained and more motivated workforce.

Suzie Bissell ('02) reports new contact information at The Potomac School, 1301 Potomac School Road, McLean, VA 22101. Phone (703) 749-6326
Email Suzanne_Bissell@PotomacSchool.org

Steven Brown ('90) resigned his position as the administrator of Inova Fairfax Hospital in December to become CEO of Evergreen Healthcare, which manages a 166-bed, acute-care medical center in Kirkland, Washington.

Sounia Nejad Chaney ('02) is the proud mother of Roxanna Hope born on October 1, 2001. She was 8lbs and 20.5 inches at birth.

Sheila Coates ('88), Black Women United, appeared on the Oprah Winfrey show on December 13, 2002. Shelia was also interviewed for inclusion in a book by Fawn Germer titled *Hard Won Wisdom*.

Eugene Daly ('90) passed away on November 29, 2001. Gene was an entrepreneur and partner in real estate development and marine services companies. He was a founding partner and past President of Seaward Marine Services. He will be missed by his LFI classmates and colleagues.

D. Ricarda Dowling ('01) reports that the Center for Multicultural Human Services will be one of twelve national community practice centers to collaborate in the development and implementation of best practices for the treatment of children and adolescents who have experienced trauma. This collaboration is made possible under a major three-year initiative funded by the Substance Abuse and Mental Health Services Administration of the Department of Health and Human Services.

Herb Engert ('02) has been promoted to partner at Andersen. He is working in the firm's assurance practice focusing on the communications and technology industries.

Eileen Filler-Corn's text to come.

Randy Greehan ('98) is the proud father of Jackson Bishop Greehan born on November 23, 2001. He was 8lbs 2 oz and 22" long at birth.

Scott Harper ('02) reports new contact information as a Senior Tax Manager at Capital One Services, Inc., Attn: 19055-0200, 8000 Jones Branch Drive, McLean, VA 22102. Phone (703) 875-1455 Fax (703) 875-1199
Email: scott.harper@capitalone.com.

Rosie Harsch ('88) with The Rosie Harsch Group, affiliated with Long & Foster Realtors, used their annual client appreciation luncheon this holiday season as a vehicle to collect toys, foods and funding for the Parklawn Elementary School in Alexandria.

Sally Haynes ('88) has moved to 7474 E. Earll Drive, #306, Scottsdale, AZ 85251.
Email: SHaynesCBC@aol.com

Dean Klein ('97) reports new contact information as the Executive Director of the Arlington Community Temporary Shelter, Inc., PO Box 1285, Arlington, VA 22210. Phone (703) 522-8858 Fax (703) 522-4338
Email: dklein.tacts@verizon.net.

Kim Liddell ('01) reports new information as a Senior Vice President in charge of Retail Banking for SequoiaBank. His new contact information is SequoiaBank, Two Bethesda Metro Center, Suite 1500, Bethesda, MD 20814. Phone (301) 280-7636.
Email: kliddell@sequoiabank.com

Steve Mandell ('91), Pepper and Hamilton, LLP, is working to build a coalition of companies, government bodies and academic institutions that will promote the bioinformatics industry in the Potomac region. The coalition will host a conference in April to bring together IT and biotech entrepreneurs, researchers, investors, attorneys and others.

Gordon Meriwether ('96) completed his term serving as the chair of the Fairfax County Democratic Committee in December 2001.

Marion Myers ('99) announces that Myers Public Relations, L.L.C. is celebrating its 10th anniversary. In a combination of contractual and pro bono efforts, Myers Public Relations has been involved in the promotion of the Reston community and Northern Virginia as a destination since opening its doors in Fall of 1991. In addition, Myers Public Relations, L.L.C. has been named the Small Business of the Year by the Herndon Dulles Chamber of Commerce. Marion can be reached at her new email address marion@myerspr.com.

Carl Peed ('92) was appointed as the Executive Director of the Office of Community Oriented Policing Services in September by the U.S. Attorney General.

Maggi Sullivan ('95) is the proud grandmother of Kelsey Margaret Cashman born on Saturday, December 15, 2001.

Eileen Townsend ('90) reports new information as the Director of Public Relations for Brainbench located at 14901 Bogle Drive, 2nd Floor, Chantilly, VA 20151. Phone (703) 674-3430. Fax (703) 437-8003.
Email: Eileen.townsend@brainbench.com

Brenda Travis ('98) (Formerly Bowden) has a new email address at bjtravis@att.net.

Chuck Wortman ('01) reports new information at Wachovia Bank, 8270 Greensboro Drive, 4th Floor, McLean, VA 22102. Phone (703) 873-3027. Fax (703) 873-3024.
Email: Charles.Wortman@wachovia.com

Charles Youles ('00) reports new contact information with SunTrust at 515 King Street, Alexandria, VA 22314. Phone (703) 838-3060 Fax (703) 838-3060
Email: charles.youles@suntrust.com.

Correction: Stu Mendelsohn's ('90) phone number was printed incorrectly in the last issue of the newsletter. The correct number is (703) 773-4015.



Leadership Fairfax, Inc.
8230 Old Courthouse Road
Suite 350
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Leadership
Fairfax, Inc.

FIFTEEN YEARS OF EXCELLENCE
1987-2002

*Today's Leaders Working Together
Toward a Better Tomorrow*

What's Happening

Breakfast with the Board of Supervisors

Monday, March 11, 2002

7:30am – 9:30am

Waterford at Fair Oaks

Cost: \$30 LFI Members, \$40 Non-members

Registration Deadline: March 4th

LFI Diamond Sponsors:

**Deloitte
& Touche**

Leadership Fairfax, Inc. Recruiting Previews

Hosted by Leadership Fairfax, Inc. (LFI) with information on applying for the LFI Class of 2003 and the inaugural class of The Emerging Leaders Institute (ELI). The Class of 2003 Application is available on the LFI website at www.leadershipfairfax.org.

Thursday, March 7, 2002

5:30 to 6:30 p.m.

Fairfax County Government Center
Conference Rooms 2 and 3
12000 Government Center Parkway
Fairfax, VA

Tuesday, March 19, 2002

5:30 to 6:30 p.m.

American Red Cross – Ft. Belvoir
9716 Middleton Road
Ft. Belvoir, VA (enter through Tulley Gate from Route 1)

Tuesday, April 2, 2002

5:30 to 6:30 p.m.

The Tower Club
8000 Towers Crescent Drive, Suite 1700
Vienna, VA

Tuesday, April 9, 2002

5:30 to 6:30 p.m.

Southeast Fairfax Development Corporation
8800-A Pear Tree Village Court
Alexandria, VA

Tuesday, April 16, 2002

5:30 to 6:30 p.m.

Center for Multicultural Human Services
701 West Broad Street
Falls Church, VA

Tuesday, April 23, 2002

5:30 to 6:30 p.m.

Reston Association
1930 Isaac Newton Square
Reston, VA

To confirm your attendance, call (703) 749-0409 extension 338 or email info@leadershipfairfax.org with your name, organization and which LFI Recruiting Preview date you will be attending.



Leadership
Fairfax, Inc.
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1987-2002

What's Happening is published quarterly by Leadership Fairfax, Incorporated. Please address all correspondence to Executive Director, Susan Horne

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